



East Harriet Farmstead
Neighborhood Association

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Request for Qualifications from Artist

info@eastharriet.org

Artist Wanted for East Harriet Farmstead Minneapolis Neighborhood Storm Drain Mural Project (Painting Spring/Summer 2022)

East Harriet Farmstead Neighborhood Association (EHFNA) in Minneapolis is looking to hire an artist (or artist team) to partner on a collaborative year-long initiative to raise awareness about water quality and build community connections. The selected artist will design and implement a storm drain mural (approximately 5' x 6') street/sidewalk painting. This will be the first such project in the City of Minneapolis and will be subject to approval through the City's Public Arts Advisory Panel and Minneapolis Arts Commission and conditional upon receiving necessary permits through City of Minneapolis Public Works Department. EHFNA was inspired by others in the metro who have successfully executed community-based storm drain murals in recent years, including [Friends of the Mississippi River](#) and [Minnesota Water Stewards](#).

EHFNA wants to use this project to create opportunities for artists of color and advance the neighborhood's equity engagement plan; those who identify as Black, Indigenous, Latinx, or artists of color are strongly encouraged to apply, as are renters and seniors in the neighborhood.

Project Collaboration Basics and Timeline

As a collaborative project, EHFNA's Storm Drain Mural Taskforce will support the artist throughout the mural process with overall project management and regular check-ins. Before beginning the design in early 2022, the artist and Taskforce will plan and co-lead up to two mural design workshops with the neighborhood partners and community members, likely including youth. These events will be organized by the Taskforce and the artist is expected to lead a design activity at each to generate ideas for the mural. Drawing upon ideas from this community input, the artist will provide a scaled, detailed sketch and color palette to be approved by the Storm Drain Mural Taskforce and then submitted to the City of Minneapolis. The artist will participate as needed in the City of Minneapolis Public Arts review and permit process in winter/spring 2022.

The mural will be installed during spring or summer 2022 in the East Harriet Farmstead Neighborhood. Final location will be determined with EHFNA's Storm Drain Mural Taskforce, artist, and community partners, following City of Minneapolis guidelines. The artist will lead the painting of the mural and EHFNA will provide needed supplies/materials. Soon after mural completion, the artist will participate in an unveiling community celebration. The artist will help lead an art activity at the celebration. The artist will work with EHFNA and existing public guidance to follow COVID-19 safety procedures at project-related events.

To apply, please [complete the online form](#) below by Friday, November 12, 2021. Artist selection will occur before the end of November and the contract will be signed by the end of 2021.

Funding

The budget for this project includes \$1,500 for the artist stipend and \$650 for materials and supplies. Funding for this project comes from EHFNA and Hennepin County, through its support for a [Minnesota Water Steward](#) capstone project (an initiative led by [Freshwater Society](#)).

Artist Selection

Selection of the artist (or artist team) will be based on relevant experience, artistic ability, and mission-alignment. Artists living and/or working in the East Harriet Farmstead Neighborhood will be given special consideration, including those who are renters or seniors. Additional priority will be given to artists who identify as Black, Indigenous, Latinx, or other artist of color.

Category	Detail guide for awarding points	Points
Experience	The applicant has experience required to successfully execute community engagement, youth activities, and design/implement storm drain mural. References provided are strong.	10
Artistic Ability	The applicant demonstrates a clear ability to execute in the medium of this project (public art, medium-scale concrete/asphalt painting).The candidate has a visual style that will make the storm drain mural eye-catching and engaging, and translates well to the “canvas” of the street/drain surface.	15
Mission Aligned	The applicant has interest, passion, and or/experience in using art to advance public awareness of important issues, possibly including environment, nature, water, and/or stories of place.	10
Equity Consideration	The applicant helps EHFNA implement its equitable engagement plan (renter, senior in neighborhood) or identifies as Black, Indigenous, Latinx, or other artist of color.	10
Neighborhood Link	The applicant lives in or has a meaningful connection to EHFNA.	5
Total		50

Contact and Questions

Contact info@eastharriet.org with questions.
Learn more about EHFNA at <http://www.eastharriet.org/>