

**Housing, Zoning, Business Committee Meeting  
East Harriet Farmstead Neighborhood Association  
July 27, 2011**

**Attendees:** Pam Meier, Roger Worm, Matt Perry, Brian Nalezny

**Absent:** Nick Peterson, Mike Jensen, Jeff Hemer

**Agenda Items:**

- Home Improvement Loan Discussion
  - Discussed of short-term and long-term financial impacts of various options
  - Discussed importance of including environmental component
  - Discussed a segmented, door-to-door marketing approach, 'limited availability' to increase sense of urgency, and marketing at RoseFest
  - HZB committee voted on revised proposal to be presented at July EHFNA Board Meeting
    - Brian Nalezny to write up revised proposal, forward to Pam Meier, Nick Peterson and Mike Jensen
    - Pam Meier to work with HZB committee members on presenting at July EHFNA Board Meeting
    - Decision to move discussion to August EHFNA Board Meeting (as of 7.5.2011 have not received revised write-up)
    - Discussion of marketing loan program at RoseFest now a non-issue
- Business Facade Update
  - Transfer of \$10K still pending
  - Bruce Wadman to provide City with appropriate documentation of resolution vote to close the matter
  - Pam Meier to send Bruce Wadman email with said request (sent 7.3.2011)
  - Matt Perry to review his email files for documentation as well
  - Critical that this is resolved as Piccolo has significant structural and aesthetic changes on hold awaiting funding
- General Updates
  - NEHBA
  - Business Design Guidelines -- focus for August HZB meeting

**Next Meeting:**

- Wednesday, August 31, 7-8:30pm
- Walker Place (Health Services side)
- 3737 Bryant, Gamble Lobby Conference Room