



McKnight Foundation Outreach Challenge Grants

The Center for Energy and Environment, in partnership with the City of Minneapolis, applied for and was awarded \$50,000 from the McKnight Foundation. Partnering organizations will be challenged to engage the homeowners in their community to participate in CES. Partnering organizations will be able to retroactively count their CES participation from the date they were accepted into CES. To be included in the final count, participants must have their home visit completed by September 20, 2011.

Participation Grant

This grant is given to the top 10 organizations who have the highest percentage of participants who receive a home energy visit. *Eligible property data collected from the City Assessor's Office.*

1st Place \$5,000 2nd Place \$4,500 3rd Place \$4,000
4th Place \$3,500 5th Place \$3,000 6th-10th Places \$2,500

Ward Award

This award will be given to the Council Member whose ward receives the highest percent of participation as calculated from the above challenge.

Implementation Challenge

For the community that achieves the greatest documentable implementation rate. Eligible improvements include air sealing, insulation and heating system upgrades. *Do it yourself projects not eligible.*

1st Place \$3,000 2nd Place \$2,500 3rd Place \$2,000

Outstanding Contribution Award

This award will recognize the outstanding efforts individuals have made to assist their community in being successful in the CES Community Challenge. *Awards are given to the individual's partner organization on their behalf.*

(1) \$1,000 (or equal value) (4) \$500 (or equal value)

Video Award Challenge

CEE will implement a video competition where residents across the City of Minneapolis can submit a video about changes they've made, how CES has impacted them, etc. This is the only award that will be open to all homeowners in the City that have participated fully in CES. *More details announced at a later date.*

1st Place \$1,000 2nd Place \$750 3rd Place \$250

Miscellaneous Awards

CEE reserves the right and intends to identify additional awards as the challenge progresses in order to recognize partner organizations with awards that were not included in the initial announcement. These awards will be determined based on outstanding efforts partners have made to advance the CES program through outreach. *Total of \$5,000 awarded.*

For more information on the grants and awards visit www.mnces.org



THE MCKNIGHT FOUNDATION